



50th Anniversary of Jungle Party | Voices of the Wild | July 10, 2026

Chairs: Mary Blodgett, Rick and Monica Rasmussen, Jill Walker

Align your brand, engage your employees, and celebrate with 800 guests at the epic anniversary of Seattle's wildest party. Funds raised support education programs, animal care, sustainability needs, conservation work, and more.



Sponsorship Opportunities*

Anniversary Host \$50,000 to celebrate 50 years (limit 1)

- Title Sponsor benefits (below) plus eight additional seats
- Logo on paddles used for Fund Our Future during live auction
- Extra special recognition that we will co-design with you!

Title Sponsor \$25,000 (limit 3: 1 taken, 2 available)

- Logo in invitation and emails, zoo.org/jungle party, catalog ad, LinkedIn, Step-n-Repeat, PR, event signage, annual report.
- 10 event tickets and guest gifts, and 20% savings on additional event tickets
- 3 corporate membership cards, 30 zoo passes

Centerpiece Sponsor \$20,000 (limit 1: taken)

- Gold sponsor benefits (below) plus your logo on *every* table in the tent in the sought-after arrangements designed by the zoo's horticultural team

Gold Sponsor \$15,000

- Logo in invitation and emails, zoo.org/jungleparty, catalog ad, LinkedIn, event signage, annual report
- 8 event tickets and guest gifts
- 2 corporate membership cards, 20 zoo passes

Silver Sponsor \$10,000

- Logo in invitation and emails, zoo.org/jungleparty, catalog ad, LinkedIn, event signage, annual report
- 4 event tickets and guest gifts
- 1 corporate membership card, 15 zoo passes

Bronze Sponsor \$7,500

- Logo in invitation and emails, zoo.org/jungleparty, catalog ad, LinkedIn, event signage, annual report
- 2 event tickets and guest gifts
- 10 zoo passes

* Unique, custom, and in-kind sponsorships are also available. FMV/tax deductibility available upon request. To reserve your sponsorship or view the 2025 event impact report to learn more about reach and recognition, please contact Susan Bell, Senior Corporate Philanthropy Officer, Susan.Bell@zoo.org, 206.234.1562.



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Why support Jungle Party?

Engage your employees. Network. Your guests have the unique opportunity to experience thought-provoking animal tours and encounters, silent and live auctions, specialty chefs, a hosted bar, a paddle raise, sponsor-guest gifts and festivities with Seattle's philanthropists, civic leaders and the zoo community. Share sponsor benefits, including zoo passes and annual membership cards with your colleagues.



Align your brand with the zoo's mission to *save wildlife and inspire everyone to make conservation a priority in their lives*. In 2025, event communications included sponsor logos and generated more than 92,000 opens by engaged supporters! Sponsors are proudly recognized verbally and visually at the event.

Provide critical support. Through generous donors, grants and sponsorships, our zoo raises funds to help support our annual budget to operate our 92 acres that welcomes more than 1.3 million guests annually! Together with our sponsors, we raised more than \$2.6M through Jungle Party 2025 to help support programs that enable the zoo's mission for conservation, **such as:**



➤ **Animal care** programs support our commitment to excellence and the future of endangered species. More than 800 individual animals--from tiny Partula tree snails to 18-foot giraffes--representing more than 240 species living at our zoo.



➤ **Education** programs, at the zoo and in the community, create empathy for wildlife and inspire the next generation to become Earth's stewards and to consider careers in conservation.

➤ **Community affairs and access** programs remove barriers to provide free and discounted zoo visits, educational programming and uplifting zoo experiences through partnerships with nonprofits serving populations throughout Western Washington.



➤ **More than 30 field conservation projects** taking place in the Pacific Northwest and as far away as Papua New Guinea and Malaysia. The zoo conducts or supports these projects that include saving some of the smallest animals—the endangered Oregon Silverspot butterfly—to some of the largest—Malayn tigers and greater one-horned rhino.



➤ **Sustainability** programs decrease the zoo's carbon footprint and conserve Earth's resources through electrification, clean water, solar and composting programs. The zoo's browse program provides nutrition and enrichment to zoo animals utilizing plants grown on zoo grounds and in the surrounding community.





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Opportunities Beyond Sponsorship. Join us for the 50th Jungle Party!

Fund Our Future. The paddle raise supports the zoo's most critical needs. Gifts are 100% tax deductible. We will recognize your corporation by name or on the live screen during the paddle raise for gifts beginning at \$5,000, whether or not you attend the event.



Jungle Party Volunteer Needs. Every year, corporate volunteer teams provide support to prepare for the event. We are seeking groups of five to 25 of your colleagues or summer interns to join us for three hours on July 10 or 11. Volunteers will help set up the silent auction, prepare guest gifts, set tables, and more. We prioritize our funders, including sponsors, donors and volunteering matching gift providers for volunteer engagement.

Auction donations. We are seeking items and experiences for silent and live auctions. We would be thrilled to share your name online and in-person with your auction donation. This 50th auction will be spectacular!

Tickets and Tables. Purchase seats without sponsorship or add additional guests to your sponsorship. The reception features animal tours, specialty chefs, a hosted bar, a silent auction and fun on the zoo's north meadow. Guests attending the full event also enjoy a live program, live auction, and a gourmet sit-down dinner under the tent.

- **Full event:** \$750/patron ticket (\$7,500/patron table of 10) or \$500/general admission ticket (\$5,000 GA table of 10)
- **Reception-only:** \$150/ticket



Thank you for your consideration.

The 2025 event impact report is available upon request.

To reserve your sponsorship, plan a Fund Our Future gift, organize a volunteer event, or purchase tickets to Jungle Party, please contact Susan Bell, Senior Corporate Philanthropy Officer, Susan.Bell@zoo.org, 206.234.1562.